

# **2023 STEP for Bleeding Disorders Run / Walk Fundraiser May 6, 2023 Benefits**

## **2023 Local and National Sponsorship Opportunities**

There are a variety of corporate and individual sponsorship opportunities available. To ensure that your company logo is included on the walk t-shirts (if available) and any signage at the event or prior to the event, please provide a copy of your logo on disk, or e-mail a high-resolution file or jpeg of your logo to Sue Martin on or before **April 1, 2023.** We also welcome in-kind donations. In-kind donations can be product, equipment and/or service donations. Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation. For more information on sponsorship opportunities and logo submission, please contact the Walk Manager/Executive Director: Sue Martin @ [sue.martin@bda-sc.org](mailto:sue.martin@bda-sc.org) or call BDASC @ 864-350-9941.

We are proud to support Bleeding Disorders Association of South Carolina (BDASC) by sponsoring the 2023 STEP for Bleeding Disorders 5K Walk / Run. We hereby authorize BDASC to include our corporate name and logo on all event marketing posters, t-shirts (if provided), signage, BDASC social media platforms, and website, consistent with our sponsorship selection below. Please review deadlines for logo submission listed below.

### **Sponsorship Opportunities**

❖ Ultra-Marathon Sponsor	\$5,000
❖ Marathon Sponsor	\$3,500
❖ Half Marathon Sponsor	\$2,500
❖ Quarter Marathon Sponsor	\$1,000
❖ Mile Sponsor	\$500
❖ Kilometer Sponsor	\$250
❖ Supporter Sponsor	\$100

## SPONSOR INFORMATION SHEET:

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_

CONTACT EMAIL ADDRESS: \_\_\_\_\_

OUR CHECK IS ENCLOSED \_\_\_\_\_ PLEASE INVOICE US \_\_\_\_\_ ONLINE PAYMENT \_\_\_\_\_

	<b>In-Kind Sponsor</b>	<b>Donation/Product</b>	<b>Value of Product</b>
	In-Kind Sponsor		\$
	In-Kind Sponsor		\$

Please send your completed form, contribution, and vector format logo to: Attn: Sue Martin,  
Executive Director

Bleeding Disorders Association of  
South Carolina  
Attn: "STEP for Bleeding Disorders"  
Green Gate Office Park  
25 Woods Lake Road, Ste. 300  
Greenville, SC 29607  
Mobile (864) 350-9941  
Office (864)-236-8663  
Fax: (864) 864-236-8663  
Email: [sue.martin@bda-sc.org](mailto:sue.martin@bda-sc.org)

Make all checks payable to:  
Bleeding Disorders Association of South Carolina

# Sponsorship Opportunities

(Sponsorship opportunities are open to multiple Sponsors)

Ultra-Marathon Title Sponsorship - \$5,000.00

Marathon Sponsorship - \$3,500.00

Half- Marathon Sponsorship - \$2,500.00

Quarter Marathon Sponsorship - \$1,000.00

Mile Sponsorship – \$500.00

Kilometer Sponsorship - \$250.00

Supporter Sponsorship – 100.00

## Additional Sponsorship Opportunities

IN KIND

FOOD AND BEVERAGE

ENTERTAINMENT

### Ultra - Marathon Title Sponsors \$5,000.00

- ❖ Opportunity to host a community partnership Pre-Thank You Recognition Event for volunteers and members of BDASC
- ❖ Company Logo prominently placed on the Walk T-Shirt & Run Bib Numbers as the **Title Ultra – Marathon Title Sponsor**, all posters, signage, social media platforms, Virtual Managed Devices (iPad), newsletters, and pre-post write-ups and other materials as developed.
- ❖ Company name prominently mentioned in all press/media releases produced for the event.
- ❖ Prominent Company Logo recognition displayed at the start/finish point of the run walk.
- ❖ Verbal recognition at the start of the walk event.
- ❖ Logo placed prominently on website walk page and linked to your URL choice.
- ❖ Tented booth for exhibit table to display company materials and information at the walk reception area and **5 free walk registrations** for your company team.
- ❖ BDASC (1) Community Partnership Event Opportunity in 2022.

### Marathon Sponsors \$3,500.00

- ❖ Company Logo prominently placed on the Walk T-Shirt as the **Marathon Sponsor**, all posters, signage, social media platforms, Virtual Managed Devices (iPad), newsletters, and pre-post write-ups and other materials as developed.
- ❖ Company name mentioned in all press/media releases produced for the event.
- ❖ Company Logo recognition displayed at the start / finish point of the walk.
- ❖ Verbal recognition at the start of the walk event.
- ❖ Logo placed prominently on website walk page and linked to your URL choice.
- ❖ Tented booth for exhibit table to display company materials and information at the walk reception area and **4 free walk registrations** for your company team.
- ❖ BDASC (1) Community Partnership Event Opportunity in 2022.

### **Half - Marathon Sponsors \$2,500.00**

- ❖ Company Logo placed on the Walk T-Shirt as the **Half - Marathon Sponsor**, all posters, signage, social media platforms, Virtual Managed Devices (iPad), newsletters, and pre-post write-ups and other materials as developed.
- ❖ Company name mentioned in all press/media release produced for the event.
- ❖ Company Logo recognition displayed at the start / finish point of the walk.
- ❖ Verbal recognition at the start of the walk event.
- ❖ Logo placed on website walk page and linked to your URL choice.
- ❖ Tented booth for exhibit table to display company materials and information at the walk reception area and **2 free walk registrations** for your company team.

### **Quarter – Marathon Sponsors \$1,000.00**

- ❖ Company Logo placed on the Walk T-Shirt as the **Quarter - Marathon Sponsor**, all posters, signage, social media platforms, Virtual Managed Devices (iPad), newsletters, and pre-post write-ups and other materials as developed.
- ❖ Company name mentioned in all press/media release produced for the event.
- ❖ Verbal recognition at the start of the walk event.
- ❖ Logo placed on website walk page and linked to your URL choice.
- ❖ **1 free walk registrations** for your company.

### **Mile Sponsors \$500.00**

- ❖ Company Logo placed on Walk T-shirt and signage along the walk.
- ❖ Company Name listed in all signage and media, newsletters, social media platforms and write-ups.

### **Kilometer Sponsors \$250.00**

- ❖ Company Logo placed on Kilometer signage along the walk.
- ❖ Company Name listed in all signage and media, newsletters, social media platforms and write-ups.

### **Supporter Sponsors \$100.00**

- ❖ Company Name listed in all media, newsletters, and write-ups.

### **In-Kind Sponsors (value of \$500.00 or more)**

- ❖ Company Logo placed on Walk T-Shirt and signage along the walk.
- ❖ Company Logo and name recognition listed in all signage and media, newsletters, and write-ups.

### **Entertainment Sponsors (DJ, Face Painting, Caricature Drawings, Balloons, or other)**

- ❖ Cost of the entertainment product.
- ❖ Company Logo and name recognition listed in all signage and media, newsletters, and write-ups.

### **Food or Beverage Sponsors**

- ❖ Cost of food or beverage product
- ❖ Company Logo and name recognition listed in all signage and media, newsletters, and write-ups.